



ZLATÝ SVĚTOVÝ PR GOLDEN WORLD SPRI 2022

In České Budějovice, on 28 January 2022

Dear Friends,

You are cordially invited to the **XXXII INTERNATIONAL BEER FESTIVAL BUDWEIS 2022**, which will be held from 25 - 30 April 2022 in České Budějovice, and accompanied by degustation contest for the prestigious award

GOLDEN WORLD SPRING 2022

As its important and integral part, the International Beer Festival will host the renowned degustation contest for the award **WORLD BEER SEAL 2022**, the most prestigious brewer's award in the Czech Republic.

The degustation sessions will take place in the presence of experts in the brewery industry, food industry and quality certification as well as your experts. Objectivity and legitimacy of the expert contests will again be guaranteed by international certification authorities **Bureau Veritas, TÜV SÜD Czech, 3EC International and the Czech Agriculture and Food Inspection Authority**. In addition to the awards bestowed, winners of the individual categories will be granted a right to use the respective designation for promotional purposes.

The tradition and prestige that the festival has built up over more than thirty years is confirmed by the high interest in participating.

The public part of the Internal Beer Festival in České Budějovice will be held in the Exhibition Grounds ["Výstaviště"] in České Budějovice on 29 and 30 April 2022. Expert degustation is scheduled for the period from Monday 25 April to Friday 29 April 2021.

SPECIFICATION OF CATEGORIES GOLDEN WORLD SPRING 2022

1. Natural mineral water

Non-alcoholic beverage made of natural mineral water, generally with the original content of carbon dioxide

2. Flavoured mineral water

Flavoured non-alcoholic beverage made of natural mineral water, drink concentrates or ingredients for preparation of concentrates, generally with the original content of carbon dioxide

CONDITIONS FOR PARTICIPATION in degustation contest **GOLDEN WORLD SPRING 2022**

1. Binding application for registration must be sent **by 31. March 2022**
Applications may be completed and sent electronically at the address:
<http://pivofestival.cz/prihlaska/>
or electronically to e-mail alois.srb@centrum.cz
Receipt of all applications will be confirmed.
2. All types of degustation samples in the volume of 4 litres for every registered sample (in glass, metal or plastic packaging) must be delivered no later than **by 23 April 2022** to the address:
Výstaviště České Budějovice a.s., Husova 523/30, 370 05 České Budějovice,

Zdeňka Hambergerová tel. + 420 771 135 659 hambergerova@vcb.cz
3. **For your participation, two samples in the contest are free of charge; any additional samples are subject to a fee EUR 20 per sample, charged in a form of an invoice or contract**

Participants can nominate an expert delegated by them for the evaluation panel of experts.

PROGRAMME OF EXPERT DEGUSTATION

FRIDAY 29 APRIL 2022 Pavilion R 2, Exhibition Grounds České Budějovice

09:00 Degustation of natural mineral water
Degustation of flavoured mineral water

SATURDAY 30 April 2022 Pavilion T 1, Exhibition Grounds České Budějovice

17.00 Official announcement of results

We will be delighted to invite you as guests or active participants of degustation contests or producers who will present their beverages to the public during the Festival. If you decide to participate in this **largest and most prestigious brewer's contest in the Czech Republic**, please visit our website for more information or contact us with your questions.

Yours faith fully,

Alois Srb



email: alois.srb@centrum.cz,

www.worldbeerseal.com, www.goldenworldspring.cz, www.vcb.cz,