



XXXI
INTERNATIONAL
BEER FESTIVAL
BUDWEIS
2021

In České Budějovice, on 8th of March

Dear Friends,

You are cordially invited to the **XXXI INTERNATIONAL BEER FESTIVAL BUDWEIS 2021**, which will be held from 20 to 25 September 2021 in České Budějovice, and accompanied by degustation contest for the prestigious award

WORLD CIDER SEAL 2021

As its important and integral part, the International Beer Festival will host the renowned degustation contest for the award **WORLD BEER SEAL 2021**, the most prestigious brewer's award in the Czech Republic.

The degustation sessions will take place in the presence of experts in the brewery industry, food industry and quality certification as well as your experts. Objectivity and legitimacy of the expert contests will again be guaranteed by international certification authorities **Bureau Veritas, TÜV SÜD Czech, 3EC International and the Czech Agriculture and Food Inspection Authority**. In addition to the awards bestowed, winners of the individual categories will be granted a right to use the respective designation for promotional purposes.

The tradition and prestige earned by the Festival during its existence spanning over more than thirty years is confirmed also by the interest in participation, when as many as 271 breweries from twenty-four countries of the whole world competed with the total of 1,409 samples last year! Moreover, 43 samples of 20 producers competed in the cider categories.

The public part of the Internal Beer Festival in České Budějovice will be held in the Exhibition Grounds ["Výstaviště"] in České Budějovice from 24th to 25th of September 2021. Expert degustation is scheduled for the period from Monday 20th to Friday 25th of September.

SPECIFICATION OF CATEGORIES /World Cider Seal 2021

Traditional cider

Cider is apple sparkling beverage made by controlled fermentation of apple juice, with either crystalline texture or a slight opacity, most often goldish to yellow-orange colour.

Alcohol content: 1.2 - 8.5% vol.

Flavoured cider

Cider is apple sparkling beverage made by controlled fermentation of apple juice and flavoured by another ingredient, with either crystalline texture or mild opacity, most often goldish to yellow-orange colour or subject to the colour of the flavouring ingredient.

alcohol content: 1.2 - 8.5% vol.

CONDITIONS FOR PARTICIPATION in degustation contest **World Cider Seal 2021**

1. Binding application for registration must be sent **by 15 August 2021**
Applications may be completed and sent electronically at the address: <http://pivofestival.cz/prihlaska/>
or electronically to e-mail alois.srb@centrum.cz Receipt of all applications will be confirmed.
2. All types of degustation samples in the volume of 2 litres for every registered sample (in glass, metal or plastic packaging) must be delivered no later than **by 18 September 2021** to the address:
Výstaviště České Budějovice a.s., Husova 523/30, 370 05 České Budějovice
Jitka Šítalová +420 724 504924 sitalova@vc.cz
3. **For your participation, two samples in the contest are free of charge**; any additional samples are subject to a fee EUR 20 per sample, charged in a form of an invoice or contract

Participants can nominate an expert delegated by them for the evaluation panel of experts.

PROGRAMME OF EXPERT DEGUSTATION

FRIDAY 24 SEPTEMBER 2021 Pavilion R2, Exhibition Grounds České Budějovice

09:30 Traditional Cider

09:45 Flavoured Cider

SATURDAY 25 SEPTEMBER 2021 Pavilion Z, Exhibition Grounds České Budějovice

18.00 Official announcement of results

We will be delighted to invite you as guests or active participants of degustation contests or producers who will present their beverages to the public during the Festival. If you decide to participate in this **largest and most prestigious brewer's contest in the Czech Republic**, please visit our website for more information or contact us with your questions.

Yours faithfully,



Alois Srb, Festival Director



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