



ZLATÝ
ČESKÝ PRAMEN

THE BOHEMIAN
GOLDEN SPRING

2018

Dear Friends,

You are cordially invited to XXVIII INTERNATIONAL BEER FESTIVAL 2018 to participate in the tasting competition for the prestigious award of the **BOHEMIAN GOLDEN SPRING 2018**.

XXVIII INTERNATIONAL BEER FESTIVAL 2018 will be held
from **12th – 17th February 2018** in České Budějovice.

INTERNATIONAL BEER FESTIVAL has maintained the reputation of the most prestigious brewery festival in the Czech Republic for a quarter of a century. Measured by the number of participating breweries the festival has gradually become one of the largest events of its kind in Europe. České Budějovice (Budweis) is the metropolis of South Bohemia. Beer has a great tradition and a large fan base there.

The growing importance, international popularity and respect for our "brewing championship" are evident in the following figures. In 2017, 222 breweries from 18 countries entered our challenging test of quality – **GOLD BREWER'S SEAL**. The **BOHEMIAN GOLDEN SPRING AWARD** started originally as a competition for domestic producers only, but has gradually gained international dimension and prestige. These can be seen in the ever-growing involvement of producers from Europe as well as Asia, Australia and Oceania. Mineral and spring water collecting has a tradition several centuries long in the Czech lands. Both spa industry and mineral and spring water use are very important to us. For this reason we decided to start our tasting competition for the BOHEMIAN GOLDEN SPRING AWARD 28 years ago.

Gold, Silver and Bronze Bohemian Spring Awards will be awarded in two categories: Natural Mineral Water and Flavoured Mineral Water. Expert tasting will be carried out anonymously with the participation of trained sommeliers, professionals nominated by professional and guild associations, representatives of producers, and food experts from several Czech universities. The tasting will be held under the supervision of renowned certificate authorities (Bureau Veritas, TÜV SÜD, 3EC, Czech Agriculture and Food Inspection Authority). The degustations of mineral water will take place in Hotel Malý pivovar at České Budějovice on 16th February 2018.

INTERNATIONAL BEER FESTIVAL also provides the producers with an opportunity to present and offer their products to all their visitors. This will take place in premises of House of Culture GERBERA Budvar arena, where the public part of the festival will be held from 14th – 17th February 2018. Last year 80 beer producers and 30 producers of snacks, wine and soft drinks presented their products to the general public.

It will be our pleasure to welcome you as our guests to the festival. We will be delighted if you enter your products into some of our tasting competitions or just simply offer them for sampling to more than five thousand visitors attending the festival during the three days.

XXVIII INTERNATIONAL BEER FESTIVAL 2018 will be held under the auspices of the Ministry of Agriculture of the Czech Republic, the Ministry of Industry and Trade, the Statutory City of České Budějovice, the Region of South Bohemia, Czech University of Life Sciences Prague, University of Chemistry and Technology Prague, University of South Bohemia in České Budějovice, Institute of Technology and Business in České Budějovice.

If you are interested in participating, please find attached the basic information on our mineral water competition.

Yours sincerely,



Alois Srb
Festival Director



Further informations: www.beerseal.cz, www.goldenspring.cz, www.worldbeerseal.com.

Kontakt:

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